

Rep Order# 8889926 Ver# 1 Status New
EC'd Yes

Traffic Order# 37773

Printed: 10/26/2012 4:49 PM
Last Received: 10/26/2012 3:38 PM
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS
Advertiser () OBAMA, BARACK
Product OBAMA/P/D
Estimate# 2265
Buyer Maura Gilroy
Phone#
Fax#

Agency () GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 95/101/2265
Flight Dates 10/30/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

NEW :60 ORDER FOR OBAMA. PLEASE CONFIRM.

THANKS

STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F,M	400A-459A	NEWS	:60	\$350.00	10/30-11/05	2	1	2	\$700.00	
	2	TU-F,M	500A-600A	NEWS	:60	\$1,580.00	10/30-11/05	2	1	2	\$3,160.00	
	3	TU-F,M	600A-700A	NEWS	:60	\$1,930.00	10/30-11/05	2	1	2	\$3,860.00	
	4	TU-F,M	900A-1000A	KELLY	:60	\$2,100.00	10/30-11/05	2	1	2	\$4,200.00	
	5	TU-F,M	1200P-1230P	NEWS	:60	\$2,280.00	10/30-11/05	2	1	2	\$4,560.00	
	6	TU-F,M	400P-500P	NEWS	:60	\$3,150.00	10/30-11/05	2	1	2	\$6,300.00	
	7	TU-F,M	500P-630P	NEWS	:60	\$3,500.00	10/30-11/05	2	1	2	\$7,000.00	
	8	SU	800A-830A	NEWS	:60	\$2,450.00	11/04-11/04	1	1	1	\$2,450.00	
	9	SA	800P-900P	NEWS	:60	\$1,930.00	11/03-11/03	2	1	2	\$3,860.00	

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	10	SA	900P-1100P	MOVIE	:60	\$4,000.00	11/03-11/03	2	1	2	\$8,000.00	
	11	SA	1235A-135A	DAVINCI	:60	\$350.00	11/03-11/03	1	1	1	\$350.00	
	12	SU	1135P-1205A	UNLV GAMETIME	:60	\$530.00	11/04-11/04	1	1	1	\$530.00	

---REPORT TOTALS---

Report Totals: 21 / \$44,970.00

---SALES MONTHLY TOTALS---

Nov 12: 21 / \$44,970.00
Sales Totals: 21 / \$44,970.00
Station Totals: 21 / \$44,970.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$149,900	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11
Demos RA35+